



RICHMOND, VA., SUNDAY, JULY 10, 1910.

PRICE FIVE CENTS.

Monday
Special\$5.00 Colored Brocade Silk
Petticoats and Plain
Taffetas; special for
Monday **\$2.50**

Silk Coats Reduced

\$20.00 Pongee and Black Taffeta
Coats, full length, now **\$15.00**
\$15.00 Pongee Coats, also Black
Taffetas, now **\$10.00**
\$10.00 Pongee and Linen Coats
now **\$7.50**
Linen Dust Coats, full length, now
\$3.98 and **\$5.00**

We Sell More Ready-to-Wear Garments Than Any Other Store in Richmond.

\$10 Colored Linen Suits

IN ALL THE NEW AND WANTED
COLORS; PRICE **\$7.50**
\$15.00 Colored Linen Suits, stylish
cuts; they are now **\$10.00**
\$20.00 and \$17.00 Tailored Linen
Suits, all shades, now **\$15.00**
\$10.00 and \$12.50 Natural Linen
Suits, in odd sizes, now **\$7.50**Monday
SpecialChildren's "Peter Thompson"
Dresses of white cotton cloth,
colored collar and trimming; our
regular \$5 Dresses; special
..... **\$3.50**

Great Alteration and Stock Reducing Sale

Starts promptly Monday morning. During July and August the entire 2d floor of our establishment will be remodelled and furnished with the very latest store fixtures that money and brains can secure. These great alterations demand that every stock on this floor must be radically reduced, even though all signs of profit be

eliminated, so that this work can be accomplished in the shortest possible time. This great sale will prove of timely assistance to those who have summer needs to supply. The bargains to be presented are unusual, and each day will offer its own quota of merchandise on which small prices will be placed. Don't miss a day.

Alteration Sale of White Wash Skirts

Made of extra grade Cannon Cloth, a 15-
gore Skirt, tailored stitched seams; sale
price **\$1.00**
Black Cannon Cloth, with plaited flare,
all sizes; special **\$1.00**
Polka Dot Duck Skirts, in navy and black,
all sizes; special **\$1.00**
One lot of Rep Skirts, in odd sizes; \$2.48
and \$3.98 values; special **\$1.98**
\$3.98 and \$4.98 Rep Skirts, slightly
soiled; special **\$2.48**
Natural Linen Skirts, flare and plaited
styles, at \$1.98 and **\$2.48**

Last Reduction on Silk Dresses

\$30.00 and \$35.00 Silk Dresses, all
desirable styles **\$20.00**
\$25.00 Foulard and Pongee Dresses
now **\$15.00**
\$20.00 Foulard and Taffeta Dresses
now **\$12.50**
\$17.50 Silk Dresses, good styles, in
foulard and taffetas, now **\$10.00**
\$10 Taffeta and Black Batiste Dresses
now **\$7.50**
New models in Fine Rep Skirts at \$2.98
and **\$3.98**

Colored Wash Dresses, Prices Clipped

\$3.98 Figured Lawn Dresses **\$2.98**
now **\$2.98**
\$5.00 Madras Dresses, in fancy checks,
now **\$3.98**
\$6.48 Madras Dresses, all new models;
special **\$5.00**
\$8.48 Linen Dresses **\$6.48**
now **\$6.48**
\$15.00 Linen Dresses, odd sizes,
now **\$10.00**
\$17.50 Linen Dresses **\$12.50**
now **\$12.50**
\$25.00 Linen Dresses, in white and
colors, now **\$15.00**\$35.00 LINGERIE DRESSES,
HANDSOMELY TRIMMED ... \$25.00\$30.00 White and Colored Lingerie
Dresses now **\$20.00**
\$20.00 Lingerie Dresses, white and
colored, now **\$15.00**
\$17.50 Lingerie Dresses, very lacy
effect, now **\$12.50**
\$15.00 Lingerie Dresses, including new
models, in tunic styles, now **\$10.00**
\$10.00 Lingerie Dresses **\$7.50**
now **\$7.50**
A large assortment of White and Colored
Lingerie Dresses, all new styles, tunic skirts;
special, \$3.98 and **\$5.00**

Parasols at Cost and Less

\$2.00 and \$2.50 Beautiful Silk
Parasols, in the best colors, new-
est style handles; sale
price **\$1.50**
Extra Fine \$3.00 Parasols, large
variety of styles and
colors to select from;
sale price **\$2.00**
\$1.00 Hemstitched Cotton Para-
sols to use with wash
dresses; sale price **75c**
White Hemstitched and Em-
broided Parasols,
large variety of styles;
sale price **\$1.00**
\$1.50 Hemstitched Wash Para-
sols, in the best colors;
sale price **\$1.00**Things for Mr. Man to Wear
at Sale Prices MondayMen's 50c and 59c Imported and Phe-
nix Silk Half Hose, in all the
wanted colors; Alteration Sale
price **35c**
Men's 25c Black Half Hose, made of
finest combed Egyptian cotton,
with double soles; Alteration Sale
price **14c**
Men's 25c All Pure Linen Hemstitched
Handkerchiefs; Alteration Sale
price **14c**
Men's 40c Mesh Underwear
Drawers, made knee length; sale
price **29c**
Men's 12 1/2c Wash Four-in-Hand Ties,
in white and fancy patterns; sale
price **6c**
Men's \$1.25 Pajamas, in plain and
fancy madras, trimmed with frogs;
sale price **98c**
One lot of Men's \$1.00 White Plaited-
Bosom Shirts and Fancy Soft Neg-
liges; Alteration Sale price **59c**
Men's 75c Night Robes, plain or fancy
trimmed, low neck, cut full and
roomy; sale price **50c**
Men's Soft Shirts, with attached col-
lars, in lavender, tan, light blue
and pink; sale price **37c**Ladies' Muslin Underwear
at Tremendous ReductionsMaid's Aprons, Stock Reducing
Sale prices, 12 1/2c, 25c and 39c.
Nurses' Aprons, with and without
bib; Stock Reducing Sale prices, 25c,
29c and 39c.
Gingham Aprons, only two styles
left—Bib and Waist Apron—the
genuine Amoskeag gingham;
Stock Reducing Sale prices... **25c**
Corset Covers—Stock Reducing
Sale prices will make a fine assort-
ment of these garments, some of
which are soiled from stock and
others odd sizes. They are now
ranging in prices from 19c **\$1.25**
Muslin Petticoats—The greatest
bargains ever offered the public are
on our tables this week. These are
lace and embroidery trimmed deep
18-inch flounce of torchon and Val.

Alteration Sale of White Lawn Waists

White Lawn Waists, with entire fronts
tucked, finished with band of em-
broidered; special **50c**
Fine White Lawn Waists, with entire
fronts of panel embroidery; regu-
lar 89c values; special **69c**
Tailored Linene and Check Madras
Shirtwaists, perfect fitting;
special **\$1.00**
Fancy Trimmed Lingerie Waists, all
sizes; \$1.19 and \$1.25 Waists;
special **\$1.00**
Tailored Linen Shirtwaists, "Royal"
and "Robin Adair" makes; **\$1.98**
A large assortment of Dutch Neck
Waists, effectively trimmed in Val.
and medallions; \$2.48 Waists; spe-
cial **\$1.98**
Sheer Lingerie Waists, daintily trimmed
in Val. and Cluny, at \$2.98 **\$3.98**
and **\$3.98**
Fine Hand-Embroidered Waists, with
Irish crochet medallions, at
\$4.96 and **\$6.48**Stirring Offers from the
White Goods SectionStriped Plaid Lawns, 1,000 yards on
sale to-morrow; worth 25c per
yard; Alteration Sale price **12c**
40 pieces of Fine Grade White Poplin,
regular price 15c per yard; sale
price **12c**
Extra fine grade of Heavy Cord
Poplin, 25c value; sale price **17c**
Fine Sheer Small Pin Dot Swiss,
regular 25c value; sale price **19c**
500 yards of Fine 39c Mercerized
Dotted Mull; Alteration Sale
price **19c**
Longcloth, summer weight, 12
yards to the piece, 36 inches
wide, regular price \$1.45; **\$1.10**
32-inch Madras, regular price 15c per
yard; only about 500 yards left;
sale price to-morrow **10c**
Rodgerine Lawn, 45 inches wide, fine
and sheer, 19c regular value; **12c**
sale price **12c**

Wilmington Social News.

[Special to The Times-Dispatch.]
Wilmington, N. C., July 9.—The
Tidewater Power Company gave a chil-
dren's souvenir dance at Lumina on
Wrightsville Beach, Thursday night.
The handsome pavilion was decorated
with hundreds of flags, and the accom-
panying picture of scores of children
dancing about on the floor was most
entrancing. Appropriate souvenirs
were presented to the little folks.
The handsome steel pier of the Sea-
shore Hotel, at Wrightsville Beach,
was formally opened to the public this
week. The opening feature was a con-
cert given on the ocean end of the
pier under the auspices of the Wil-
mington Choral Society. Several hun-
dred people attended the concert. The
pier was brilliantly lighted with hun-
dreds of electric lights, and it presented
a splendid spectacle. This steel
pier is the only one south of Atlantic
City, and has been built by the Wil-
mington Hotel at a cost of many thou-
sand dollars. It will prove to be
one of the greatest features of the
beach.
Probably the largest souvenir dance
ever held at Lumina by the Tidewater
Power Company, was given on Mon-
day evening, when the annual Fourth
of July hop was given. The dance was
termed the flag dance, and the holi-
day spirit was exemplified in the sev-
eral thousand large and small flags
which had been utilized in the adorn-
ment of the pavilion. During the
dance, when the souvenirs were dis-
tributed, it is estimated that there
were between 300 and 400 couples
present. The dance was most suc-
cessful, and the Fourth of July at Wil-
mington Beach.

Miss Jane Meares, daughter of Cap-
tain Thomas D. Meares, is entertaining
several of her young women friends
at a house party, which is in progress
at her residence here. Miss Meares
has as her guests Miss Madeline Webb,
daughter of Judge and Mrs. Webb, of
Shelby; Miss Louise Lamar, of Mont-
icello, Fla.; and Miss Eleanor Young, of
Stockton, Cal.
The Carolina Yacht Club, on Wright-
sville Beach, held open house on July
9. The house was visited by hundreds
of the club members and their friends,
and the day proved to be one of thor-
ough social enjoyment. In the after-
noon the annual Fourth of July regatta

was held. There were twelve entries
in the yacht race, and much inter-
est was exhibited in the contest by
hundreds of spectators along the beach.
The race was won by Walter Parsley's
yacht, the Don Julian.
Miss Mildred Borden, of Goldsboro,
has returned home after a visit of
several days with her cousin, Miss
Dorothy Borden.
Miss Marjory Chapman, of Spartan-
burg, S. C., one of the most popular
of the summer visitors to Wrightsville
Beach, arrived yesterday, and she is
a guest of the Seashore Hotel.
Mr. and Mrs. F. C. Geo. Howe, professor of Latin at the Uni-
versity of North Carolina, is spending
a few days at the Seashore Hotel with
a party of friends from Columbia, S. C.
Mrs. H. H. Ford is entertaining at
her hospitable home on Chestnut Street
Miss Kate Ford, of Raleigh; Miss
Ethel Parrott, of Winston; Miss Lucy
Lassiter, of Mullins, S. C.; and Mrs.
W. T. Culpener, of Atlanta, Ga. Mrs.
Ford has arranged a number of social
entertainments for the pleasure of her
guests.
Concord Social News.
[Special to The Times-Dispatch.]
Concord, Va., July 9.—Mr. and Mrs.
Evan Akers, of Roanoke, were the
guests of relatives and friends here
Saturday to Monday last.
Mr. and Mrs. F. C. Wall, of Goode,
spent the Fourth with relatives near
here.
John Rucker, of Lynchburg, visited
the home of his parents, Mr. and Mrs.
J. I. Rucker, Sunday and Monday.
Mrs. G. N. Abbott, of Lynchburg, was
a guest of Mrs. B. C. Abbott Sunday.
Franklin Jones, of White Sulphur
Springs, spent Sunday and Monday
near Sherwell.
Miss Nellie Abbott left for Lynch-
burg Sunday afternoon where she will
visit friends a few days.
Bob Coleman, of Lynchburg, and
George Craddock, of Roanoke, spent
Sunday with Mr. and Mrs. J. D. Patti-
craw.
Mrs. J. H. Steele, in company with
her sons, W. T. Steele and Burke, left
Saturday last for Staunton, where she
will spend a month visiting relatives.
W. T. Steele returned Wednesday.
Mrs. R. A. Staples was a guest of

friends in Appomattox Saturday and
Sunday last.
Mrs. Mollie Rector, of Roanoke, ar-
rived here Monday and expects to be
a summer guest of relatives and
friends.
Miss Annie Stone and Albert Stone,
of Rustburg, spent Sunday and Mon-
day with Mr. and Mrs. J. P. Scruggs.
Mr. Whitten, the father of Mrs. W.
E. Price, who is visiting here, has been
visiting his daughter at Mr. and Mrs.
J. A. Price's the past few days. Mr.
Whitten is from Nelson county.
Miss Eunice Davis, of Lynchburg,
spent the Fourth with her parents at
Spring Mills.
Misses Jessie and Johnnie Martin
were guests of friends in Evergreen
Monday last.
Radford Social News.
[Special to The Times-Dispatch.]
Radford, Va., July 9.—The Radford
German Club gave a dance on Wed-
nesday evening at the club hall. The
German was led by Stockton Keith, Jr.,
and Miss Lily Tyler.
About 1,000 persons attended the
Fourth of July picnic at the fair
grounds. Among the amusements of
the day were mule races, fat men's
races, tug-of-war, pony races, bicycle
races, driving contests and automobile
races. A game of baseball was played
between Radford and Blacksburg, the
score being 4 to 2 in Radford's favor.
Mrs. G. H. Southall and son, Gervase,
of Amelia Courthouse, are visiting Mrs.
R. L. Jordan.
Thomas Yancy and Jack Johnson,
of Bedford City, spent Wednesday in
town.
Miss Etta Rosenfield has returned
from a visit to Pocahontas.
Mr. and Mrs. Bruce Tinsley, their
little son and Mrs. Goodlow left Wed-
nesday for Panama.
Mr. and Mrs. F. O'ney Hoffman have
returned to their home in Rocky Mount,
after spending a few days with Mrs. L.
O. Bullard.
Bowling Green Social News.
[Special to The Times-Dispatch.]
Bowling Green, Va., July 9.—Miss
Laura Wright, of Gordonsville, and
Mrs. Sarah Maxwell, of New Market,
Maxwell, of Kennett, N. J., were guests
this week of Mr. and Mrs. J. C. Sale.
Miss Beale Jones has returned from

a visit to relatives in Richmond.
Dr. Charles S. Webb and Mrs. Webb
and children are visiting in Orange.
Miss Susie Butler is spending some
time with relatives in Surry county.
Miss Welder, of Pennsylvania, is
visiting Mrs. Russell Broadbent.
Mrs. Maria Moore and children, of
Norfolk, are spending some time with
the former's parents, Judge and Mrs.
E. C. Monro.
Miss Douglas Wright and E. S.
Wright, of Richmond, and W. B. Lind-
sey, of Washington, spent a portion of
this week at the home of O. L. Collins.
Miss Helen Broadbent left this week
for Philadelphia, where she will join
her friend, Miss Isabel Landis, both
of whom will sail from New York on
the 15th for Europe, where they will
spend several months in traveling.

Amherst Social News.
[Special to The Times-Dispatch.]
Amherst, Va., July 9.—The first con-
cert of the Amherst Choral Society
will be held in the Presbyterian Church
at Amherst Tuesday night, July 12. A
number of choruses will be sung by
the club, which is composed of thirty-
five voices.
Misses Vera and Rosella Birch, of
Richmond, this week visited Miss Ethel
Gilbert.
Miss Gladys Talliferro has returned
to her home in Durham, N. C., after
a visit to her grandmother, Mrs. S. B.
Talliferro.
Miss Sara Robertson, who is attend-
ing the normal at Charlottesville, spent
several days this week at her home in
the village.
Mrs. Norborne P. Gatliff, of Lynch-
burg, and little son, visited Mrs. Gat-
liff's parents, Captain and Mrs. John
M. Payne, this week.
The Amherst County School Board
decided not to hold the called election
on July 9 for the purpose of having
the people vote on the increase of
the school tax, because of the fact
that it would have been too late to
get the new levy on the books of
the commissioner of the revenue, which
closed on July 1st. On account of the
decrease in the amount received by
Amherst county from the State ap-
propriation and failure to have the school
levies raised to make up this deficit, it
will be necessary to close several of
the schools of the county.

Porter's Summer Shoe Sale
Is the selling success of the season. Come here to-morrow and buy Shoes at your own
price. You are sure to save a dollar or more.
The big Sale is now on—Come here and buy shoes at your own price—You can always save a dollar
See What \$1.00 Will Do
Odds and ends Ladies' Oxfords,
Strap Pumps in Patent Calf and
Metal, Tan calf and Gray Suede
Pumps, worth \$2.00 and \$2.50. Sizes
broken. Your fit is here—in some
style. We need the room, you need
the Shoes, so come at once.
Price at this sale **\$1.00**
Swell Dress Shoes, Regu-
lar \$5 Value, \$2
Bronze Kid, Bronze Calf and Gray
Buckskin Pumps, strictly hand-made
every pair. All sizes, AA to E. You
can't expect to find these values else-
where. We are doing it because we
must have more room. Re-
member the price **\$2.00**
\$3 Shoes, This Sale \$1.85
Ladies' Strictly Up-to-date Two-
Eyelet Ties and Ankle Strap Pumps,
in Patent Calf and Gunmetal stock,
heavy and light styles. Sixteen styles
to select from. These must go, as the
High Shoes for fall have arrived, and
we need the room. Your
fit, as long as they last, at **\$1.85**
Must clean up all our Children's Shoes, as we are discontinuing the line—prices are
not considered—the room is what we need, and must have.
One Lot Ankle Strap Pumps
In Patent Leather, Gunmetal and Tan,
sizes 8 1/2 to 2; elegant styles, foot form
shapes; worth up to \$1.75. For this
make-room sale the price
will be only **\$1.19**
One Lot \$2.50 Hand-Sewed
Misses' and Children's Shoes
Ankle Strap One-Eyelet Ties, made
of highest grade patent calf; sizes
8 1/2 to 2. Close-out price
only **\$1.59**
One Lot Scuffer Sandals
Big improvement over the barefoot
sandal, in Gunmetal and Tan. Regu-
lar price is \$1.50. This sale
we now mark them at **\$1.00**

Porter's Specialty Shoe Store

217-219 N. Fifth St.

Back of Thalheimer's